



Wednesday, March 6, 2019



MOTIVATION IN THE MASONRY INDUSTRY

SPEAKER: Ryan Shaver
Workforce Development
and Training Coordinator



“I have a huge passion for promoting the masonry industry and for helping introduce young people to the opportunity that they can have in the industry that has made me who I am today,” Shaver said. “I am looking forward to working beside each and every one of you and helping grow our workforce and keeping the masonry industry at the forefront of all the trades.”

Despite the annual looming threat of increasingly severe weather across the country, Americans are more ill-prepared than ever to rebuild after a devastating ecological event. The global staffing firm ManpowerGroup reported in its 2016-17 U.S. talent shortage survey that skilled trade workers, such as masons, are the most difficult job to fill in the country and have been since 2010 (gracing the Top Ten list 9 times in the previous 11 years). Despite nearly half of all employers offering training and development to existing staff, and 20% offering higher salary packages or other perks and benefits, nearly a quarter of employers still report that they cannot fill positions due to a lack of applicants.

The lack of qualified masons and other skilled workers is an exceptionally concerning issue on a national scale, and the consequences of a lack of skilled workers are numerous and troubling. However, an organization in North Carolina is taking steps to remedy this problem, and in March 2018 successfully launched a position of Workforce Development and Training Coordinator (WDTTC) to focus on the recruitment, education, and training of new masons. New programs and events have already greatly benefited the local community, and with minor modifications, their success could greatly improve the national deficit of skilled workers.

Same location as the MCA Christmas Party!

DINNER LOCATION:

The Bay Club Hotel & Marina – Shelter Island
2131 Shelter Island Drive, San Diego, CA 92106



SCHEDULE:

5:00 p.m. – Board Meeting 6:00 p.m. – Dinner

PLEASE MAKE YOUR SELECTION OF ONE OF THE FOLLOWING ENTRÉES WHEN YOU MAKE YOUR RESERVATION.

12 OZ NEW YORK STRIP STEAK, CHICKEN MARSALA, FILET OF SALMON

(ENTRÉES SERVED WITH GARDEN SALAD, STEAMED VEGETABLES, GARLIC MASHED POTATOES, ROLLS & BUTTER, AND DESSERT)

6:45 p.m. – Chapter Announcements 7:00 p.m. – Program and Speakers

Stay for the raffle drawings at the conclusion of the meeting.

COST: Members: \$35.00* Non-members: \$40.00

* Each mbr firm receives 7 free dinners/yr with paid membership. The charge of \$35/person is applied after those 7 dinners have been used.

Mail check payments to "MCA," PO Box 191093, San Diego, CA 92159
or pay online at www.sandiegomca.com/pay_online.htm.

RESERVATIONS: Call/text or email Margy at 619.302.3257 or admin@sandiegomca.com